



Co-funded by  
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*This conference arises from the project Pro-Health65+ which has received funding from the European Union, in the framework of the Health Programme (2008-2013)*

## Final Conference of the Project 'Pro Health 65+' Health Promotion and Prevention of Risk. Actions for Seniors

CONFERENCE TITLE:

**Health promoters and health literacy needs of older people**

MAASTRICHT, 29 JUNE – 1 JULY, 2017

Main conference location:

Spiegelzaal, La Bonbonnière Theater, Maastricht, the Netherlands

Hosting organisation:

Maastricht University, The Netherlands  
Associated Partner in 'Pro Health 65+' Project

Brief description

The final conference of the Pro-Health 65+ Project will be focused on presenting results of the last project stage devoted to the implementation of the project research and policy findings. Conclusions and recommendations drawn from the pilot trainings for health promoters will be presented. In these trainings, the project handbook for health promoters and innovative training methods were applied. The training experience will be discussed with a wide range of stakeholders from the participating countries.

A special session will be devoted to the final project report which will include the assessment of the implementation of the European Healthy Aging Strategy in European countries. For this debate, we will invite health policy makers, health economists and other experts from the European region. During the conference, the sustainability strategy for project achievements will also be presented and fine-tuned.

Researchers and health promotion professionals from the Netherlands, Poland, Italy, Germany, Portugal, Lithuania and the UK, among others, will take part in this conference. If you would like to participate as well, please contact the project office.

We look forward to meeting you in Maastricht!



## Conference agenda

*Please be advised that the conference agenda may be subject to change*

**Thursday, June 29<sup>th</sup> 2017**

**Location – Spiegelzaal, La Bonbonnière, Achter de Comedie 1, 6211 GZ Maastricht**

13.30-14.00	Gathering of participants	
14.00-14.30	Welcome	Wim Groot Beata Tobiasz-Adamczyk Stanislawa Golinowska
Session 1 – Health promotion agenda (WP8) Moderator – Wim Groot		
14.30-15.00	Health promotion in the WHO and EU agenda	Cezary Wlodarczyk
15.00-15.30	Coffee break	
15.30-16.00	Lecture: Ageing people, ageing workers: health surveillance of Italian health care workers	Lucia Isolani
Session 2 – Health promotion policies (WP8) Moderator – Tomasz Brzostek		
16.00-17.00	Health promotion policy addressed to the older people in European countries	Wim Groot Jelena Arsenijevic
	Countries' experience with health promotion policies and country cases	Christoph Sowada Emanuela Mutafova Andreia Jorge Silva da Costa Yannis Skalkidis
18.00	Dinner – Piazza Romana, Derlon Hotel Onze Lieve Vrouweplein 6, 6211 HD Maastricht	

**Friday, June 30<sup>th</sup> 2017**

**Location – Spiegelzaal, La Bonbonnière, Achter de Comedie 1, 6211 GZ Maastricht**

9.00-9.30	Gathering of participants	
9.30-10.00	Lecture on health promotion and older adults	Céu Mateus
Session 3 – Manual and trainings for health promoters (WP9) Moderator – Roman Topór-Mądry		
10.00-11.00	Presentation of the Pro-Health 65+ Manual for health promoters	Stanislawa Golinowska
	Discussion about the trainings for health promoters in the eyes of trainers: - concept and organization - innovative methods - evaluation of trainings	Alicja Domagała Andrzej Kropiwnicki Katarzyna Tadeusiak-Jeznach Marzena Tambor

11.00-11.30	Coffee break	
Session 4 – Practical use of trainings for health promoters (WP9) Moderator – Nicola Magnavita		
11.30-12.30	Pro-Health 65+ trainings for health promoters in the eyes of project stakeholders	Wiesława Borczyk Agata Komisarz Anna Olech
	Potential use of the Manual for Health Promoters in other countries	Elka Atanasova Liubove Murauskiene Andrea Poscia Yannis Skalkidis Tetiana Stepurko
12.30-14.00	Lunch – Piazza Romana, Derlon Hotel Onze Lieve Vrouweplein 6, 6211 HD Maastricht	
Session 5 – Project evaluation (WP3) Moderator – Milena Pavlova/ Elina Miteniece		
14.00-15.00	Evaluation of the Pro-Health 65+ project – group discussion with external experts and collaborating partners	Wiesława Borczyk Ingrid Doorten Sergio Garbarino Agata Komisarz Céu Mateus Emanuela Moutafova Liubove Murauskiene Anna Olech Piotr Sakowski Yannis Skalkidis Tetiana Stepurko
15.00-15.30	Coffee break	
15.30-16.30	Guest lectures from the Netherlands: - Ingrid Doorten – The Care Agenda of the Council for Health and Society for the Dutch government	Chaired by Wim Groot
18.00	Dinner – gathering at Derlon Hotel Onze Lieve Vrouweplein 6, Maastricht	

**Saturday, July 1<sup>st</sup> 2017**

**Location – Hotel Mabi, Kleine Gracht 24, 6211 CB Maastricht**

10.25-10.30	Gathering of participants at the hotel reception	
Session 6 – Future perspective and sustainability strategy (WP2) Moderator – Sergio Garbarino		
10.30-11.30	Lecture: Growing together in diversity – reflection from the 22nd conference of WONCA Europe in Prague	Adam Windak
	Presentation and discussion of the Pro-Health 65+ sustainability strategy	Milena Pavlova
11.30-11.45	Coffee break	

Session 7 – Project Council and Project Consortium Board meeting (WP1) Moderator – Andrzej Kropiwnicki		
11.45-12.45	Pro-Health 65+ final report – outline and content	Stanislawa Golinowska
	Discussion and declarations of contribution	Alicja Domagała Mariusz Duplaga Wim Groot Kai Huter Katarzyna Kissimova-Skarbek Nicola Magnavita Heinz Rothgang Małgorzata Schlegel-Zawadzka Agnieszka Sowa Beata Tobiasz-Adamczyk Cezary Włodarczyk
	Information on needs related with preparation of the final technical report	Andrzej Kropiwnicki Anna Najduchowska
12.45-13.00	Closing the conference	Wim Groot Stanislawa Golinowska
13.00-14.00	Lunch at Hotel Mabi Kleine Gracht 24, 6211 CB Maastricht	

**Who is who at the Final Conference of the Project ‘Pro Health 65+’  
Health Promotion and Prevention of Risk. Actions for Seniors**

<b>Jelena Arsenijevic</b>	PhD in health economics, Department of Health Services Research, Maastricht University
<b>Elka Atanasova</b>	PhD in health economics, assistant professor, Medical University of Varna
<b>Andreia Jorge Silva da Costa</b>	Professor and Director of the Directorate of Disease Prevention and Health Promotion - DGS
<b>Wieslawa Borczyk</b>	President of the Polish Nationwide Association of Universities of the Third Age
<b>Alicja Domagała</b>	PhD in public health, Jagiellonian University Medical College, WP9 leader
<b>Ingrid Doorten</b>	Council for Public Health and Health Care Netherland RVZ - Raad voor de Volksgezondheid en Zorg
<b>Mariusz Duplaga</b>	PhD in medical sciences, assistant professor of the Jagiellonian University Medical College, WP5 leader
<b>Sergio Garbarino</b>	Professor of medical sciences, Università degli Studi di Genova and State Police Health Service Department, Ministry of Internal Affairs, Member of the project Advisory Board
<b>Stanislawa Golinowska</b>	Professor of health economics and social security Jagiellonian University Medical College, Pro-Health65+ project leader, WP1 leader
<b>Wim Groot</b>	Professor of health economics, Maastricht University, WP7 co-leader
<b>Kai Huter</b>	MA in sociology, SOCIUM - Research Center on Inequality and Social Policy, University of Bremen, Pro-Health 65+ project UB contact person
<b>Lucia Isolani</b>	Professor of Occupational Medicine, University of Urbino
<b>Katarzyna Kissimowa-Skarbek</b>	PhD in economics - Jagiellonian University Medical College
<b>Agata Komisarz</b>	Manager of the Health and Social Policy Department of the Marshal's Office of the Malopolska Region
<b>Andrzej Kropiwnicki</b>	MA, specialist in communications, Jagiellonian University Medical College, Pro-Health65+ project manager
<b>Nicola Magnavita</b>	Professor of occupational medicine, Università Cattolica del Sacro Cuore, WP6 co leader
<b>Elina Miteniece</b>	PhD researcher, Department of Health Services Research, Maastricht University
<b>Anna Najduchowska</b>	Jagiellonian University Medical College, project leader's assistant
<b>Céu Mateus</b>	PhD in health economics, Research Fellow, Division of Health, Lancaster University, Health Economics Group, member of the Project Advisory Board

<b>Liubove Murauskiene</b>	PhD, director of the Public Enterprise MTVC, Vilnius, Pro-Health65+ project Collaborating Partner
<b>Emanuela Mutafova</b>	Dean of the Faculty of Public Health, Medical University of Varna
<b>Anna Olech</b>	PhD in sociology, Warsaw University
<b>Milena Pavlova</b>	PhD in health economics, associate professor, Maastricht University, WP2 and WP3 leader
<b>Andrea Poscia</b>	MD, specialist in public health, Università Cattolica del Sacro Cuore di Roma, Pro-Health 65+ project U.C.S.C. contact person
<b>Heinz Rothgang</b>	Professor of health economics, SOCIUM - Research Center on Inequality and Social Policy, University of Bremen, WP7 co-leader
<b>Piotr Sakowski</b>	MA in public health, Nofer Institute of Occupational Medicine
<b>Małgorzata Schlegel-Zawadzka</b>	Professor of pharmacy, specialist in nutrition, Jagiellonian University Medical College
<b>Tetiana Stepurko</b>	School of Public Health, National University of Kyiv-Mohyla Academy
<b>Yannis Skalkidis</b>	National and Kapodistrian University of Athens, Medical School
<b>Agnieszka Sowa</b>	PhD in social protection policy, Institute of Labour and Social Studies
<b>Christoph Sowada</b>	PhD in health economics, assistant professor of the Jagiellonian University Medical College
<b>Katarzyna Tadeusiak-Jeznach</b>	MA in pedagogy, Warsaw University
<b>Marzena Tambor</b>	PhD in health economics, Jagiellonian University Medical College
<b>Beata Tobiasz-Adamczyk</b>	Professor of medical sociology, rector's representative of the Jagiellonian University Medical College, WP4 leader
<b>Adam Windak</b>	Professor of family medicine, Jagiellonian University Medical College, member of the Project Advisory Board
<b>Cezary W. Włodarczyk</b>	Professor of political sciences, health policy expert, Jagiellonian University Medical College, WP8 leader
<b>Anne - Marie Yazbeck</b>	PhD, scientific project officer, Representative of Chafea



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## CONTACT:

If you have questions about the conference (e.g. participation, locations, travel arrangements, social events, etc.), please contact the hosting organisation or the project office:

## HOST OF THE CONFERENCE:

Professor Wim Groot - Maastricht University

## PROJECT LEADER

Professor Stanisława Golinowska - Jagiellonian University Medical College

## CONFERENCE ORGANISERS

### Maastricht University

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**PROJECT WEBSITE:**

<http://www.pro-health65plus.eu>

**PROJECT LINKEDIN DISCUSSION GROUP:**

<https://www.linkedin.com/groups/ProHealth-65-Health-Promotion-Prevention-8354412/about>

